

PRODUCT GUIDE 2025

WE BELIEVE IN THE LIFE-CHANGING POWER OF DERMATOLOGICAL SKINCARE

Our skin is much more than our body's protective shield. It is alive. Inextricably and intimately linked to how we feel. The physical affects the emotional. If our skin has a problem, so do we. We make skin concerns our concern.

We have a 100-year heritage of dedication to skincare science. The research of expert dermatologists matters, developing new active ingredients matters, new clinically proven solutions really matter.

We are constantly in pursuit of scientific breakthroughs and new answers to age-old questions. Enabling tangible results and visible confidence.

The effects of skincare are not just skin deep.
Stopping an itch means more than preventing the scratch.
Soothing acne means more than clearing pores. Solve your skin problem; your skin feels better, you feel better.



FACE

5
ACNE PRONE SKIN
8
HYPERPIGMENTATION

BODY 11 - DRY SKIN

SUN 13 — SUN FACE



CLEANSING

DERMOPURIFYER CLEANSING GEL

6% Amphoteric Surfactants

suitable when undergoing medical acne treatment

non-comedogenic non-acnegenic perfume-free soap-free

- effectively yet gently eliminates excess sebum while removing dirt and make-up
- leaves the skin feeling clean, fresh and supple
 200 ml



DERMOPURIFYER Toner

Lactic Acid

non-comedogenic non-acnegenic

- intensively cleanses the T-Zone
- helps to prevent blemishes and gently unclogs pores
- prepares skin for care products

200 ml



FACE CARE

DERMOPURIFYER TRIPLE EFFECT SERUM



Thiamidol, Salicylic Acid, Licochalcone A, Sebum Regulating Technology

- reduces post-acne marks and blemishes and controls shine
- enhanced efficacy when used with DermoPure Protective Fluid SPF 30



DERMOPURIFYER PROTECTIVE FLUID SPF 30

SPF 30 UVA/UVB, Decanediol, Licochalcone A, Sebum Regulating Technology

- protects post-acne marks from darkening
- helps to prevent blemishes and controls shine
- enhanced efficacy when used with DermoPure Triple Effect Serum

50 ml



DERMOPURIFYER ADJUNCTIVE SOOTHING CREAM

Symsitive®, Licochalcone A, Ceramides

- soothes skin under medical acne treatment
- moisturizes and reduces redness
 50 ml



suitable when undergoing medical acne treatment

non-comedogenic non-acnegenic perfume-free

DERMOPURIFYER SKIN RENEWAL TREATMENT

10% Hydroxy Complex, Salicylic Acid, Licochalcone A

non-comedogenic non-acnegenic anti-bacterial

- unclogs pores
- reduces blemishes and prevents their re-appearance



- RECOMMENDED REGIMEN



STEP 1

STEP 3



DERMOPURIFYER OIL CONTROL CLEANSING GEL



DERMOPURIFYER OIL CONTROL TONER



DERMOPURIFYER OIL CONTROL TRIPLE EFFECT SERUM



DERMOPURIFYER OIL CONTROL PROTECT UV FLUID



SUN GEL-CREAM DRY TOUCH SPF 50+



STEP 1

STEP 2



DERMOPURIFYER OIL CONTROL CLEANSING GEL



DERMOPURIFYER OIL CONTROL TONER



DERMOPURIFYER OIL CONTROL TRIPLE EFFECT SERUM

OR







STEP 2





STEP 1



DERMOPURIFYER OIL CONTROL CLEANSING GEL



DERMOPURIFYER OIL CONTROL TONER



DERMOPURIFYER OIL CONTROL SKIN RENEWAL TREATMENT



OIL CONTROL ADJUNCTIVE SOOTHING CREAM

FACE CARE



hyperpigmentation pigment spots

light texture absorbs quickly non-greasy lightly-fragranced

EVEN PIGMENT PERFECTOR DUAL SERUM

Patented Thiamidol, Hyaluronic Acid, Licochalcone A

- effectively reduces pigment spots and prevents their re-appearance: with 1st visible result within 2 weeks
- reduces pigment spots by up to -76% in 12 weeks
- for all skin types30 ml





hyperpigmentation pigment spots

absorbs quickly lightly-fragranced

EVEN PIGMENT PERFECTOR DAY SPF 30

Patented Thiamidol, Licochalcone A, High Sun Protection SPF 30

- effectively reduces pigment spots and prevents their re-appearance: with 1st visible result within 2 weeks
- for even and radiant skin
- for all skin types50 ml



EVEN PIGMENT PERFECTOR NIGHT



hyperpigmentation pigment spots

non-greasy lightly-fragranced Patented Thiamidol, Licochalcone A, Dexpanthenol

- effectively reduces pigment spots and prevents their re-appearance: with 1st visible result within 2 weeks
- supports skin's cell renewal overnight
- for all skin types



RECOMMENDED REGIMEN



4 applications of Thiamidol per day on the face are recommended to achieve the best results





very dry, rough skin perfume-free

UreaRepair PLUS 10% UREA LOTION

10 % Urea, Ceramide, NMF complex, Gluco-Glycerol

■ w/o -emulsion

250 ml

- immediate and 48h relief of typical dry skin signs like roughness, scaliness, flakiness
- itchiness is relieved
- provides intensive moisture and strenghtens skin barrier
- gently exfoliates and smoothens the skin



UreaRepair PLUS 5% UREA HAND CREAM

5% Urea, Ceramide, NMF complex

- Immediate relief of dry, rough hands, keeping them smooth longlasting
- Provides moisture and strengthens skin barrierr
- Quick absorbing, non greasy75 ml



UreaRepair PLUS 10% UREA FOOT CREAM

10% Urea, Ceramide, NMF complex

- Immediate relief of dry, tight feeling, keeping feet smooth longlasting
- Provides intensive moisture and strengthens skin barrier
- Quick absorbing, non greasy100 ml



Very dry, rough hands

Perfume-free

Colourant-free

Perfume-free Colourant-free





N S S

FACE CARE

HYDRO PROTECT SUN ULTRA-LIGHT FLUID SPF 50+

UVA & UVB protection, Licochalcone A. Glycyrrhetinic Acid, Hyaluronic Acid & NMF's

- Ultra-Light fluid formula. Non-sticky Non-greasy 0% residues. Immediate absorption. Suitable for every skin type.
- Highly effective UVA/UVB protection and HEVIS light defense
- Supports skin's own DNA repair mechanism
- Moisturizing "Hydro-Tech" Complex for a moisturized fresh skin

50 ml



FACE CARE

Microplastic free*

good skin tolerability on sensitive and acne prone skin

suitable for all skin types

OIL CONTROL GEL-CREAM SPF 50+

Advanced Spectral Technology: UVA/UVB protection and HEVIS light defense

- Oil Control Technology with L-Carnitine and lipid absorbing microparticles
- ultra light, non-greasy, non-sticky and fast absorption texture
- longlasting anti-shine effect
- non-comedogenic
- water-resistant and sweat-resistant
- unperfumed









Fast absorbing, Non-comedogenic Very good skin tolerability

PIGMENT CONTROL SUN FLUID SPF 50+

UVA & UVB protection, Licochalcone A, Glycyrrhetinic Acid, Thiamidol

- Prevents sun-induced hyperpigmentation
- Reduces dark spots50 ml



THE HERITAGE OF THE Eucerin BRAND

The brand has its origins in a pharmacy, founded by Paul C. Beiersdorf in Hamburg, Germany. In 1882, Paul C. Beiersdorf applied for a patent for a new type of medical dressing and so laid the corner stone for the foundation of Beiersdorf Company. Eight years later, he sold the business to fellow pharmacist Oscar Troplowitz who began to manufacture products under the Beiersdorf brand name. Close cooperation with, at that time, pioneering dermatologist Paul Gerson Unna led to products based on the very latest findings in skin research.

This close collaboration of dermatological research and product development continues right up to the present day. Because we want everyone to feel comfortable in their own skin, Eucerin® provides excellent, high-quality products based on modern research and development – this means our active ingredients as well as our products are clinically proven to be both efficacious and highly skin tolerable, even in compromised skin.

Backed up with more than 100 years of research, Eucerin® is known for its trusted medical skincare products and is recommended by dermatologists and pharmacists around the world. Medical skincare from Eucerin® combines proven efficacy with superior skin tolerability. The result: satisfied patients having a pleasurable skin feeling.

Eucerin®, being the pioneer in medical skin science, offers a comprehensive assortment for the most frequently treated skin conditions in dermatological practices.

This product guide provides a clear overview of the Eucerin®assortment: facilitating an easy orientation and selection of the appropriate product for each patient.







TOP: In the Research & Development laboratory, BOTTOM: Beiersdorf AG, Research Center Hamburg



Beiersdorf

Beiersdorf East Africa

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